



CFO Services May Include:

STRATEGIC PLANNING

- Develop a business plan with associated financial and implementation plans
- Develop profit improvement plans

BUSINESS OPERATIONS

- Develop business scorecard or dashboard
- Evaluate business processes to enhance efficiencies
- Develop cash flow forecasts
- Develop internal control processes & audits (especially important for government contracts)
- Evaluate compensation structure

BUSINESS FINANCING & REDESIGN

- Develop cash flow and funding analysis
- Negotiate funding/cash flow alternatives
- Coordinate business turnaround efforts



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**Providing Chief Financial
Officer Services
To Small And
Midsized Businesses**



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Why Do You Need A CFO?

- You want to grow your business
- You want to generate more cash
- You want to add new products or services
- You want to become more profitable
- You have funding or capital concerns
- You have little management information

**High quality financial people are hard to find and expensive to hire.
We offer a permanent part-time solution.**

What Value Do We Add?



- Strategic Business Partner
- Affordable option for businesses. An **experienced** CFO for little more than the cost of a bookkeeper
- On-site financial management
- Information on key metrics that drive your business
- Time for you to lead and grow your business

At Advance CFO, we help you focus on four key business systems:



- **Operations** – understanding productivity and its costs, whether you sell time or products
- **Revenue** – understanding the activities that drive sales and the customer’s decision to buy
- **Cash Flow** – understanding the impact of normal activities and anticipating business changes
- **Accounting** – understanding how your decisions impact the bottom line

**We optimize your cash flow with a balanced approach;
first, the health of your core business and the growth of new business opportunities.**

ADVANCE CFO ENABLES A NETWORK OF RESOURCES INCLUDING:

- Attorneys
- Bankers
- Business Coaches
- Business Valuation Experts
- CPAs
- Employee Benefit Providers
- Financial Planners
- HR Specialists

